



University  
Challenge

Submit your idea  
1 April - 30 June 2012  
[www.galileo-masters.eu](http://www.galileo-masters.eu)



**ESNC 2012**  
University Challenge

supported by  
**GENIUS** & **AWAPATENT**

# BE PART OF THE ESNC UNIVERSITY CHALLENGE

## Objectives

The European Satellite Navigation Competition (ESNC) values innovation, especially when it comes to new business ideas involving satellite navigation. This is why it wants to give you the opportunity to present and promote your idea - and eventually put it into practice.

To bridge the gap from GNSS research and academia to entrepreneurship, the ESNC University Challenge addresses students and research associates with a background in aerospace and GNSS-specific courses of study in particular with the aim of fostering the transformation of bright ideas into commercial ventures. In addition, the ESNC University Challenge seeks to reach out to any young researchers working in areas of potential applications, be they prospective automotive engineers, logistics providers, game and other mobile application developers, or health promoters.

The evaluators will focus on creativity and market needs rather than the technological perfection of the business ideas submitted.

Find more information on: [www.galileo-masters.eu](http://www.galileo-masters.eu)

## Prizes

- The winner will receive a EUR 1,000 cash prize provided by GENIUS.
- Awapatent AB, one of the leading IP firms in Europe, will provide consulting (a EUR 5,000 value) meant to aid in filing a patent for the winning idea.
- In addition, the Universität der Bundeswehr München will sponsor a free of charge ticket for the ESA International Summer School on GNSS 2013.
- The 2nd prize is a ticket for the Munich Satellite Navigation Summit 2013 (a EUR 650 value) incl. the opportunity to present the awarded project at the exhibition booth of Anwendungszentrum GmbH Oberpfaffenhofen.



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## GNSS Education Network for Industry and Universities (GENIUS)

The FP7 project GENIUS focuses on building strong links between universities, research institutes and industry. It provides direct benefits to industry through implementing measures to strengthen GNSS education and through the fostering of co-operation between education, research and business.



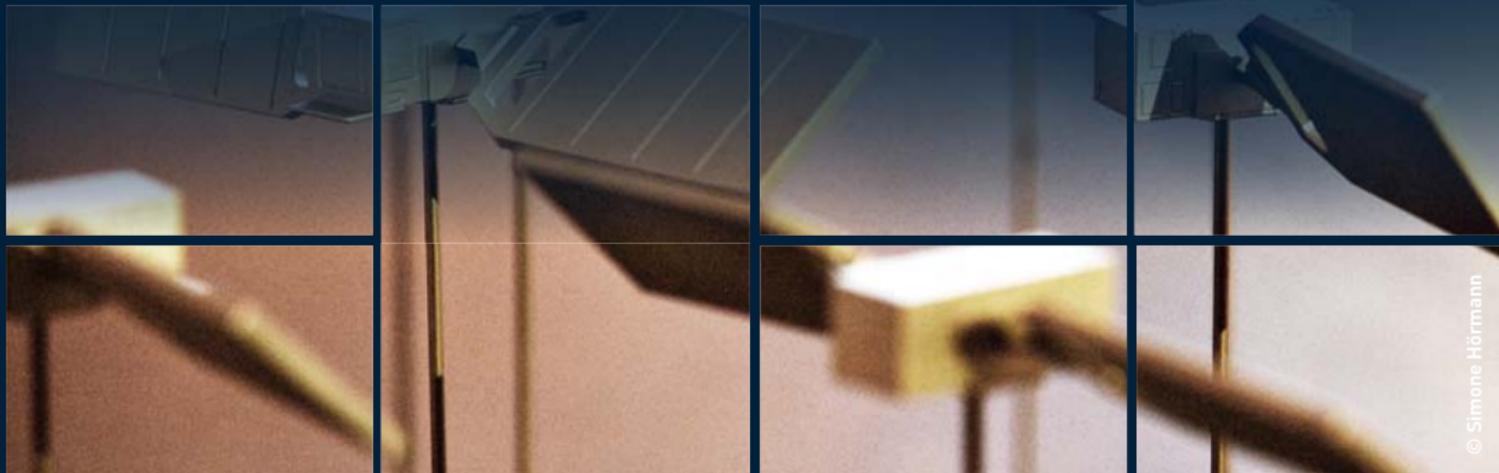
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